

MMSM 2013 Fees Webcast Q&A

Category	Email	Question	Response
Budget	mshefvel@cisco.com	What does the Market Development & R&D cost cover?	Market Development and R&D funds are used to improve the recycling rates of traditionally low recycled materials by working to ensure there are robust end-markets for these materials.
Budget	marrc@mts.net	Could you give us an approximation on the amount of funds that are allocated to promotion and advertising?	MMSM has allocated \$350,000 for promotion and education in 2013.
Calculators	don@whescott.com	When are the calculators going to be released?	The calculators will be available mid January 2013.
Data	dcunningham@assiniboine.mb.ca	Will stewardship report data ever be aggregated by sector and made public so that obligated stewards can benchmark their performance against similar businesses? Through our MMSM tracking and reporting efforts I know that the volume of materials we produce that enter municipal recycling systems has decreased from year to year, I have no idea how we compare to others in our sector. This is a gap in the MMSM system as benchmarking would help drive performance improvements.	Consistent reporting by our stewards is necessary to ensure our program is as effective and efficient as possible. The data is given to us securely and we need to respect and protect this confidentiality.
Data	jean-philippe.boutin@ypg.com	Did I understand correctly that the other paper stewards declared lower sales but municipalities' Datacall reported higher amounts of paper? Is there a free riding issue?	The issue of free ridership is not a new concept nor is it unique to Manitoba. There are several reasons why there may be discrepancies between steward reporting and municipal reporting. The most common issue relates to magazines and other printed paper that are mailed into the province and enter the waste collection stream without having a paying resident steward in Manitoba to report and pay associated fees.

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			To better refine the data we use in setting steward fees, MMSM is undertaking an ABC study for Manitoba and conducting additional curbside waste audits. We believe these additional measures will assist MMSM in better understanding the scope of this issues and its impact on fees charged within the MMSM program.
Events	mtjacob@mmm.com	Where are the slides down for this meeting? I don't see the link on the website.	The slides can be found on our website on the Setting Fees page
Events	martin.shaff@pratts.ca	Will CBCRA be doing a similar webinar?	MMSM recommends that you contact CBCRA (www.cbcracrcb.org)
Fees	jim.vandenham@ca.hjheinz.com	How do the municipalities separate their costs for paint vs. other steel cans if they are collecting in same system?	Material allocation, waste audits and product composition data provide us with the information to allocate paint cans and steel soup cans.
Fees	martin.shaff@pratts.ca	Are CBCRA fees in addition to MMSM fees on beverages?	No. The fee paid to CBCRA for beverage related packaging, covers the stewards obligation for those materials in the MMSM program.
Fees	marrc@mts.net	Are you required to have approval from the Minister of Conservation when changing the rates of your various products?	As per MMSM's approved program plan, the methodology has been approved
Fees	shan.chaudhuri@clorox.com	How has the fee rates for these Blue Box items impacted: (1) boxboard (2) HDPE and PET for non beverage?	The fee rate for boxboard (OBB) decreased from the previous year due to two factors: 1) the revenue received for OBB increased in 2011, resulting in a lower net cost to manage the material, and 2) the tonnes reported by stewards increased in 2011, resulting in the fees being distributed over more tonnes. The fee rate for HDPE increased due to two

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			<p>factors: 1) the revenue for baled HDPE dropped in 2011 which resulted in an increase in the net cost to manage HDPE, and 2) the tonnes reported by stewards decreased in 2011, resulting in the fees being distributed over fewer tonnes.</p> <p>The fee rate for PET has decreased due to two factors: 1) the revenue for baled PET increased in 2011 which resulted in a decrease in the net cost to manage PET, and 2) the tonnes reported by stewards increased significantly in 2011, resulting in the fees being distributed over a greater number of tonnes.</p>
Fees	tmaximuk@generalpaint.com	Will the eco-fees for paint through product care be increased in 2013 in Manitoba?	Please contact Product Care for a response to this question (www.productcare.org)
HHW	mtjacob@mmm.com	Did you say we won't have to include information on HHW in 2013 as part of the MMSM reporting?	Steel and plastic paint containers and paint aerosols have been removed from the MMSM program for 2013 as they are now covered in the Product Care program (www.productcare.org)
HHW	melinda.tan@kao.com	My name is Melinda from Kao Canada Inc. Can you please clarify the treatment of other types of aerosol type waste e.g.. hair sprays etc. Thanks.	All non-paint aerosol containers remain in the MMSM program.
HHW	rhonda@rwpackaging.com	So as Product Care adds products to their program, will you remove them from this program to avoid duplicates or will you adjust (lower) our fees here?	MMSM continues to work with Product Care (www.productcare.org) regarding the approximate volume of material being managed through each system. MMSM is committed to ensure no duplication of reporting.
Materials	ghoepner@winklermeats.ca	Our company uses plastic vacuum bags and plastic shrink bags in order to package meat. Which category of plastic packaging is appropriate for these bags?	This type of plastic packaging would be reported as plastic film.

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Materials	jim.mcknight@dpsg.com	Why did Aluminum go up on food and beverage containers?	<p>The increase in aluminum food and beverage fees was caused by 2 factors:</p> <p>1) The revenue for baled aluminum dropped in 2011 which resulted in an increase in the net cost to manage aluminum.</p> <p>2) The amount of aluminum collected by municipalities increased in 2011 which resulted in an increased cost to manage the materials.</p>
Materials	kjensen@ckfinc.com	Do you recycle foam packaging for food service?	Foam packaging is obligated under the MMSM program; therefore fees are paid on foam polystyrene. At this time, we are not aware of any municipality accepting it.
Materials	randy@thereminder.ca	Is there been anything done for recycling of cans in northern Manitoba as no fee is collectable for people who want to recycle cans besides beer cans.	MMSM will forward your question to CBCRA.
Reporting	nadine.cartman@chickendelight.com	Hello, My husband and I have recently purchased the Chicken Delight Canada/International. The MMSM Program is new to us. I truly see the value in the program to ensure a healthy environment for the future. I was hoping the webinar would cover how to proceed with filling out the required documents. I must admit that I need to spend some time reviewing your website to familiarize myself with MMSM. Nadine Cartman CEO Chicken Delight	Please contact our Customer Service department for assistance in registering and reporting.