Ms. Karen Melnychuk  
Executive Director  
Multi-Material Stewardship Manitoba  
200 – 283 Bannatyne Avenue  
Winnipeg MB R3B 3B2  

Dear Ms. Melnychuk:

I am pleased to issue an Approval to Multi-Material Stewardship Manitoba (MMSM) for the Industry Stewardship Program Plan for Packaging and Printed Paper (the Program) for Manitoba effective July 1, 2018. Pursuant to Section 7(4) of the Packaging and Printed Paper Stewardship Regulation (Regulation) under the Waste Reduction and Prevention Act (WRAP Act), this Approval will expire June 30, 2023.

This Approval is issued to MMSM under Section 7(2) of the Regulation and is subject to MMSM meeting the conditions as set forth in “Attachment A” of this letter, and which forms part of this Approval.

If I am not assured that MMSM is implementing or operating the Program substantially in accordance with its intent, or where I or my officials have concluded, based on relevant circumstances, that the Program or terms of this Approval, including “Attachment A: Conditions of Approval” should be reviewed, then pursuant to Section 8 of the Regulation new or additional conditions may be imposed as deemed appropriate so as to ensure that the environmental outcomes and regulatory requirements are fulfilled.

The Department intends to establish guidelines for third party assurance of non-financial information to be reported by all approved stewardship program operators in the Province of Manitoba. My officials in Manitoba Sustainable Development will work with MMSM to establish guidelines to provide the Manitoba government with a reasonable level of assurance that key performance measures of the Program are reported accurately. In addition, any changes to the methodology or calculation method pertaining to performance indicators, including the recovery rate, must receive prior approval by the Department.
It is a priority of this department that the Program provide convenient, province-wide accessibility to all Manitoba communities including Manitoba’s northern, remote and First Nations communities. I expect MMSM to work collaboratively with other Producer Responsibility Organizations to maximize synergies and deliver program outcomes in a cost effective and efficient manner.

I would like MMSM to develop a plan for a 100% industry funded model for collection and recycling of packaging and printed paper in consultation with Manitoba Sustainable Development and other stakeholders and share this plan with the department by 2020.

Manitoba is supportive of the G7 Plastics Charter recently signed by Canada and Manitoba has setup a Recycling Task Force which will explore options for reducing plastic waste including single use plastic bags. I expect MMSM to fully participate in this process and assist me to implement pertinent recommendations put forward by the Task Force.

Further, MMSM needs to continue to work with the newspaper stewards and municipalities in finding a satisfactory resolution to the issue of paying stewardship fees for newspapers distributed in Manitoba.

I will take this opportunity to remind you that under Section 11(1) of the Regulation, as Minister, I have the authority to suspend or cancel the Approval of the Program at any time if there is a breach or contravention by MMSM as the operator of the Program, of either the WRAP Act or the Regulation or the conditions set forth in this Approval and, if applicable, subsequent amendments of this Approval.

Any notices to be provided to department officials pursuant to this Approval shall be submitted in writing to: Senior Manager, Waste Diversion and Recycling Unit, Manitoba Sustainable Development, Box 38, 200 Saulteaux Crescent, Winnipeg, Manitoba, R3J 3W3.

MMSM should submit their next application for renewal of this Approval by January 31, 2023 to ensure adequate time for review and public consultations.

I look forward to the continued operation of the Program in the Province of Manitoba.

Yours sincerely,

Rochelle Squires
Minister

Attachment

cc. Neil Antymis, Chair of the Board
Glen Holmes
ATTACHMENT A
Conditions of Approval

Multi-Material Stewardship Manitoba (MMSM)

The conditions set forth below form part of the Ministerial Approval for the MMSM Packaging and Printed Paper Stewardship Program pursuant to the Packaging and Printed Paper Stewardship Regulation (Regulation) and are as follows:

THAT MMSM:

1. Implement and operate the Program substantially in accordance with its intent, consistent with the requirements of the WRAP Act, the Regulation, the Conditions of Approval and the Guideline for Packaging and Printed Paper Stewardship, as approved and amended from time to time.

2. Identify a senior official with MMSM as a contact person to work with my officials at Manitoba Sustainable Development to provide such assistance or any information (including both financial and non-financial information) that may be deemed necessary in a timely manner to enable them to provide me with information to assess whether MMSM has implemented the Program and it is operating substantially in accordance with its intent and the Conditions of Approval and, if applicable, subsequent amendments to this Approval.

3. Retained earnings shown on MMSM financial statement for the Manitoba Program (total revenues less total expenditures), as determined by an external auditor, shall not at any time during the term of this Approval, exceed an amount equal to one year’s program revenue.

4. Achieve a 70% recovery rate for packaging and printed paper over the term of this Approval.

5. Develop a plan for a 100% industry funded model for collection and recycling of packaging and printed paper in Manitoba and share this plan with the department by 2020.

6. Work collaboratively with municipalities and other stakeholders to mutually work out any outstanding issues regarding recycling of packaging and printed paper.

7. Develop a plan for resolution of potential disputes between MMSM and its (non-steward) partners such as Manitoba municipalities and share this plan with the department within six months of receiving this approval.

8. Submit an annual report to Senior Manager, Waste Diversion and Recycling Unit, Manitoba Sustainable Development per the applicable regulation and guidelines.

9. Maintain its status as a body corporate and registration under The Corporations Act, C.C.S.M. c. C225 (Manitoba) while operating the Program.