

# EPR in Manitoba

## What communities need to know



### Overview of Full EPR

Extended Producer Responsibility (EPR) is a policy approach in which producers – the businesses that supply packaging and paper products – are responsible for those materials across their full life cycle. Under full EPR, MMSM will administer a provincial residential recycling program on behalf of producers and assume full financial and operational responsibility. This approach is intended to improve recycling performance and support a more consistent system across Manitoba. The Manitoba government is reviewing MMSM’s transition plan to full EPR for residential recycling.

### Program Structure

Communities will choose one of two approaches for collection services:

#### Program-Led (Opt-out)

- » MMSM manages collection and contracts service providers
- » MMSM is responsible for service delivery and meets MMSM service standards
- » Community role is limited to defined local responsibilities (e.g., providing household data)

#### Community-Led (Opt-in)

- » Community delivers collection services as a contractor to MMSM
- » Community manages services and meets MMSM service standards
- » MMSM provides a financial offer intended to cover residential recycling costs. Communities are responsible for covering any costs beyond that amount

In both approaches, MMSM funds the system, sets consistent service standards, and manages post-collection processing and material marketing. MMSM will work with communities during and after the transition to full EPR.

Responsibility	Community-Led	Program-Led
Collection Management	Community	MMSM
Program Funding	MMSM	MMSM
Service Delivery	Community	MMSM
Post-Collection Management	MMSM	MMSM

*Currently, communities manage residential recycling services, and costs are shared between communities and producers.*

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### Transition Timeline

Following ministerial approval, the transition is expected to take approximately four years:

- » One year of preparation
- » Three years of phased implementation

Communities will transition in stages based on contract timing, geography, and operational readiness. Advance notice of transition timing and financial offer will be provided to communities allowing time to make informed decisions.

**IMPORTANT: Existing collection contracts may affect transition timing. Please consult with MMSM before renewing contracts.**

### Community Preparation

Local decision-makers should begin reviewing MMSM's draft transition plan, draft Master Services Agreement (MSA), and draft Statements of Work (SOW). Each community will need to determine whether the Program-Led (Opt-out) or Community-Led (Opt-in) approach best aligns with its priorities, capacity, and current recycling system.

#### Key considerations include:

- » Level of control over collection operations
- » Internal staffing and administrative capacity
- » Ability to deliver services within the agreement
- » Existing service arrangements and contracts
- » Long-term operational responsibilities

### Further Information and Support

Scan the QR code to sign up for updates and access the draft transition plan and supporting documents. MMSM is available to support communities in reviewing options and preparing for transition.



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